Lexical bundles in academic bio-data: A corpus interdisciplinary analysis

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In the investigation of academic English, compared with the much-studied genres such as research articles and degree theses, academic bio-data is an underexplored "paragenre" or "para-text" (Genette, 1987[1991]). This "para-genre", however, is very important and closely related to an academic's identity construction (i.e., claim membership of a disciplinary discourse community while presenting his or her own professional identity). To bridge the gap and establish its structural identity (or in Bhatia's (1993) term "generic integrity"), Mwinlaaru (in press) innovatively gave an SFL-based account of its generic structure by analyzing 200 biodata written by applied linguistics scholars, with 100 each from journal articles and seminar posters. The present project is a further extension in this line to examine cross-disciplinary similarities and differences in lexical bundle use in academic bio-data, and to associate the findings from bundles analysis with their structural variations and peculiarities across disciplinary boundaries.

To fulfill the research purpose, the authors collected 300 academic bios from 15 high-ranking prestigious journals in three disciplines based on Journal Citation Database and the recommendations from our disciplinary informants. The corpus of academic bio statements includes 100 each from Applied Linguistics (AL), Industrial Engineering (IE), and Physical Sciences (PS). The source journals for the three disciplines are: for PS, Solid State Nuclear Magnetic Resonance (SSNMR), CHEMPHYCHEM (CHEM), The Journal of Physical Chemistry Letters (JPCL), Soft Matter (SM), and Chemical Physics Letters (CPL); for AL, Discourse & Society (D&S), Discourse Studies (DS), English for Specific Purposes(ESP), Language & Learning (L&L), and Text & Talk (T&T); and for IE, IEEE Transactions on Engineering (IEEETE), IIE Transactions (IIET), *Industrial* Management & Data Systems (IM&DS), Journal of Manufacturing Systems (JMS), and Journal of Product Innovation Management (JPIM). The average lengths of academic bio statements for the three disciplines are respectively 73.9 words (Applied Linguistics), 88.7 words (Industrial Engineering), and 85.6 words (Physical Sciences). Before we conducted bundles analysis, rhetorical structural theory and SFL genre-based approach have been applied to describing the typical structure of this genre and their related cross-disciplinary variations, which could help account for the differences and the featured use of lexical bundles across the three contrasting disciplines. The findings from the structural analysis show that while Applied Linguistics scholars favour a twotier contextual structure and an inventorying style of presentation in bios, Physical Science scholars prefer a three-tier structure and a chronicling mode. Industrial Engineering scholars lie between the two, preferring a three-tier structure and a synthesis of chronicling and inventorying styles. These disciplinary variations in the

rhetorical structure of biodata are realised by different choices in phraseological patterns in the bios.

In phraseology study, 4-word bundles analysis was conducted, as "the four-word scope is the most researched length for writing studies...manageable size for manual categorization and concordance checks" (Chen & Baker, 2010: 32). AntConc 3.4.4w was used, with cut-off points determined based on our data observation and a very close reading of the rich literature on bundles analysis (the cut-off standardized frequency: 0.6 times per thousand words, the raw cut-off frequency: 4 for AL, 5 for PS and IS; distribution: 5%). The study shows interesting cross-disciplinary commonalities and differences in four-word lexical bundle use in terms of their structure and function. In our talk, we will present in detail our findings on bundles analysis, e.g., the most frequently-used lexical bundles and their categories in terms of function and structure, to see how disciplinary variations in the rhetorical structure of biodata are realised by different choices in phraseological patterns in the bios. As an illustration, we made a table to show the findings from the comparative study of lexical bundle use in AL and PS bio-data (see Table 1). More interesting findings will be presented in our talk. Research contributions and implications for ESP teaching and research will be discussed.

Table 1 A case study: use AL and PS for a comparison

Bundles (tokens, range)	Bundles shared	Bundles (tokens, range) in
in AL bios (14 types, 132		
tokens)	disciplines	tokens)
at the university of (40,	at the university	at the university of (38,
39), in the department	of, in the	30), under the supervision of
of (15, 15) , her <u>research</u>	department of,	(22, 19), from the university
interests include (13, 13), in	from the	of (21, 20), his ph.d in (18,
the school of (9, 9),	university of	18), received his ph.d (15, 15),
research interests include		his research interests include
the (7, 7), his research		(11, 11), in the department
interests include (6, 6), is		of (11, 8), the department of
the author of $(6, 6)$,		chemistry (11, 9), the
university of hong kong		university of california (10, 9),
(6, 5), from the		a ph.d in (9, 9), degree in
university of (5, 5), is a		chemistry from (9, 8), in
senior lecturer (5, 5), is an		chemistry from the (9, 9), ph.d
associate professor (5, 5), is		in chemistry (8, 8), the max
associate professor of (5,		planck institute (8, 7), his ph.d
5), is senior lecturer in (5,		from (7, 7), ph.d from the (7,
5), the school of English		7), ph.d in # from (7, 7),
(5, 5)		received her ph.d (7, 7),
		received his b.sc (7, 7), b.s
		degree in (6, 6), he is
		currently a (6, 6), he received
		his ph (6, 6), her ph.d in (6,

6), in # from the university
- 1
(6, 6), in the laboratory of (6,
5), of science and technology
(6, 6), ph.d degree in (6, 6),
after postdoctoral research
in (5, 5), and his ph.d (5, 5),
as a postdoctoral fellow (5, 5),
chinese academy of sciences
(5, 5), d in # from the (5,
5) , d in physical chemistry (5,
5), his ph.d degree (5, 5), his
research interests are (5, 5),
in # he received his (5, 5),
obtained his ph.d (5, 5), of
solid state nmr (5, 5),
professor of chemistry at (5,
5), received his b.s (5, 5)

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